



# Let the Games Begin

The first Saturday of September marks not only the beginning of a season of keg stands and college-football tomfoolery but also **National Tailgating Day**. Here's a look at some of the crazy ways schools celebrate America's favorite sport. BY SAVANAH DICKINSON

## UNIVERSITY

## TAILGATING TRADITION

University of Tennessee

Dock your boat on the Tennessee River and crack open a brew as a fleet of nearly 200 boats — some fitted with waterslides and hot tubs — that make up the “Vol Navy” drop anchor alongside Neyland Stadium.

University of South Carolina

All aboard the Cockaboose: Stationed steps away from Williams-Brice Stadium, these 22 Gamecock-themed train cabooses serve as game-day hubs for the wealthiest and most dedicated Gamecock fans.

Louisiana State University

Fans tailgate all day thanks to the tradition of Saturday-night football games in “Death Valley.” Cajun and creole culture take over as tailgaters cook gumbo, jambalaya and spit-roasted alligator and pig.

Purdue University

For each home game, the West Lafayette, Indiana, campus hosts dozens of Halloween-like dress-up parties. Starting at 7 a.m., the “Breakfast Club” commences as the bars near campus open their doors to costume-clad fans.

Clemson University

At away games, fans circulate \$2 bills stamped with Clemson's orange paw. Bank tellers in South Carolina prepare for the increased demand for \$2 bills during the fall and even provide the stamps and ink at select locations.

## BREW HA HA

Silly names are the (drinking) game at these three new breweries

### LINCOLN'S BEARD BREWING CO.

MIAMI

It's hard to choose between the smooth Nunchuk Skills House Ale (an American Wheat), the P. Swayze IPA (“just aggressive enough to keep baby out of the corner”) and Rosebud, your classic Old Ale. [Lincolnsbeardbrewing.com](http://Lincolnsbeardbrewing.com)

### GRAND ARMORY BREWING

GRAND HAVEN, MICHIGAN

Inside a 110-year-old armory building downtown, 20 microbrews made with local and organic ingredients make up the potent selection that includes Porter Party, Hanky Pank Citrus Wheat and the Ol' Razzle Dazzle Raspberry Ale. [Grandarmorybrewing.com](http://Grandarmorybrewing.com)

### ALVARADO STREET BREWERY & GRILL

MONTEREY, CALIFORNIA

This 10-barrel brewpub offers West Coast-style varieties, including the “post-surf quencher” Citraveza with heaps of lychee and mango, and the Night Rider, lower in alcohol and dry-hopped with Amarillo to unleash your inner Hoff. [Alvaradostreetbrewery.com](http://Alvaradostreetbrewery.com)

—JACQUELYNE FROEBER



## TAIL-GREAT

The name says it all: The new **Coollest Cooler** is the Mercedes-Benz of tailgating. The multifaceted retro design features a built-in blender, a USB charger, a Bluetooth speaker, a bottle opener, an LED light inside to view all those beautiful bottles (or lack thereof) and ice that will stay frozen for up to five days. Now that's ice cold. \$399.99, [Coollest.com](http://Coollest.com) —J.F.



ILLUSTRATION: RYAN SNOOK  
PHOTOS: COURTESY ALVARADO STREET BREWERY; ADAM SARGENT/EYEEM/GETTY IMAGES

# Far Out!

Three books out this month shed light on seminal, sensational and outright strange scientific discoveries BY AMANDA OGLE

**Hidden Figures: The American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race**  
By Margot Lee Shetterly (William Morrow/HarperCollins, \$27.99; Sept. 6)  
This book (and soon-to-be movie) follows real African-American female mathematicians who, in the face of Jim Crow laws and segregation, made significant contributions in aerospace advancement.

**The 37th Parallel: The Secret Truth Behind America's UFO Highway**  
By Ben Mezrich (Atria Books, \$26; Sept. 6)  
Chuck Zukowski likes to track down UFO reports for fun. But after some shocking discoveries, Zukowski's research turns sinister as he realizes that the horrors are clustered around the 37th Parallel, or "UFO Highway." This thrilling, real-life tale will leave lingering that age-old question: Are we really alone?

**The Last Days of Night**  
By Graham Moore (Random House, \$28; Sept. 27)  
The Oscar-winning screenwriter of *The Imitation Game* is back with this tale, which is also slated for big-screen adaptation. The story is set in 1888, when Thomas Edison sued George Westinghouse for \$1 billion for infringing on his lightbulb patent. Moore uses an eerie, lightless New York to illuminate how much two men were willing to risk in the race to exploit electricity.



**DON'T MISS THIS**

Under development for 13 years, the Smithsonian Institution's **National Museum of African American History and Culture** debuts in Washington, D.C. on Sept. 24. Five acres neighboring the Washington Monument are dedicated to the museum, which will house more than 34,000 artifacts, from Nat Turner's Bible to a shawl that belonged to Harriet Tubman. [Nmaahc.si.edu](http://Nmaahc.si.edu)



## AMENDMENT APOCALYPSE

This new D.C. exhibit gives a glimpse of some of America's craziest could-have-beens

The National Archives' ongoing "Amending America" exhibit in Washington, D.C. celebrates this December's 225th anniversary of the Bill of Rights. Of the more than 11,000 proposals in the years since its introduction, only 27 amendments have been made to the Constitution. Here's a glimpse of what life may have been like had some of the others passed the test. [Archives.gov](http://Archives.gov)

### One Is the Loneliest Number 1878

An executive council of three replaces the president. (And you thought picking just one was tough.)

### Imperial Power 1893

Say it with me, kids: "I pledge allegiance to the flag of the United States of Earth." Global domination initiated.

### Wedding Bells or Jail Cells 1914

"Till death do us part" or you're going behind bars. Although divorce is illegal, imprisonment may be a sacrifice some spouses are willing to make.

### You Asked For It 1916

Put your money where your vote is. Vote "yes" to war, and you're being shipped to the front lines.

### Money Matters 1933

Forget the one-percenters. No one can possess more than \$1 million in personal wealth. —S.D.



## EVER WONDER WHY YOU WANDER?

Do you possess an insatiable desire for adventure? Would you pack your bags and go in an instant? You may be one of about 10 percent of the world's population with the **DRD4 7R GENE**, now dubbed the "wanderlust gene" due to recent research breakthroughs. Carriers of this little guy are known to take more risks in order to produce dopamine, aka your brain's chemical happy-maker. That's because its sensation-seeking, creative carriers don't as readily register the same happy feeling that the other 90 percent of the population feels in their day-to-day lives. If you're prone to daydreams of adventures at your office desk, chances are, you can blame it on this 37,000-year-old gene. Wander on, our traveling friends — we feel you. —S.D.



## WANDERLUST: AN ADVENTURER'S FAVE FEST

With a mission to help yogis find their "true north," or a purposeful direction in life, Wanderlust festivals are cropping up in locations from Hawaii to Canada. The four-day festivals bring together top-notch musicians like Michael Franti, authors, yoga instructors and health experts looking to promote mindful living and well-being. Ready to wander? Tickets are on sale now for **Wanderlust Sunshine Coast** at Novotel Twin Waters Resort in Queensland, Australia (Oct. 20-23). If you'd rather nama-stay put, keep an eye on their site for a stop near you. [Wanderlust.com](http://Wanderlust.com) —A.K.

# Don't Hike Hungry

Eat your way through the German countryside this month

**THE TRAILS AND PATHWAYS** are well worn in Germany, where hikers seek to conquer the Palatinate Forest by foot, hike the hilltops in the Eifel mountain range or wander the Weinstrasse and its rolling vineyards. But you won't find them munching on trail mix this month. In September, hikers swap slender walking sticks for stemmed wine glasses to take part in the Kulinarische Wanderungen (culinary hikes) held throughout the country.

The hikes offer a chance for locals and visitors to get out with friends and family and taste the delicious regional specialties served along marked paths. In Rodenbach (22 miles east of Frankfurt), hikers start on a four-mile culinary circuit that winds uphill and downhill and offers eight stations for tasting the region's specialties (like cheese boards filled with farm-fresh goat cheese, barbecued pork and small producer wines). In the Schmallenberger Sauerland, each stop along the way acts as one stage of a five-course gourmet menu showcasing the flavors of North Rhine-Westphalia. Wander. Eat. Repeat. —KRISTY ALPERT

### WHERE TO MAKE A WANDERUNGEN THIS MONTH

**SCHLUCHSEE (BLACK FOREST)**  
Sept. 6 and Oct. 4

**BLIESGAU (SAARLAND)**  
Sept. 10

**RODENBACH (HESSE)**  
Sept. 17 and 18

**THE "BLACK CROSS" ROUTE IN FREINSHEIM (RHINELAND PALATINATE)**  
Sept. 24

**SCHMALLEMBERGER SAUERLAND (NORTH RHINE WESTPHALIA)**  
Sept. 24 and Oct. 4

**OBERSKIRCH (BADEN-WUERTEMBERG)**  
Sept. 27

# An Age-Old Rivalry

The best golfers in the game head to Hazeltine National Golf Club ([Hazeltinenational.com](http://Hazeltinenational.com)) in Chaska, Minnesota, this month for the **41st Ryder Cup** (Sept. 30 to Oct. 2). Before you snag your tickets, here's everything you need to know about the biennial intercontinental showdown. —S.D.



# 1927

The year of the first Ryder Cup. Walter Hagen (left) was the first Team USA captain.



# 250,000

Number of spectators expected at this year's tournament



# 16th

Hazeltine hole former pro golfer Johnny Miller (right) called "one of the scariest holes I ever played in my life"



# 25 vs. 13

U.S. wins vs. European wins



# 108

Number of sand bunkers on the Hazeltine course, far fewer than the 967 at Whistling Straits, the 2020 Ryder Cup course

The year of the "War by the Shore," when the final putt on the final hole of the final match determined the Ryder Cup champion

# 1991

# 5th

The best hole for spectators at Hazeltine due to its less-crowded location at the far end of the course



# 2

Years since the last tournament, when Team Europe took home the trophy. Led by captain Paul McGinley, Team Europe won for the third consecutive time.

# 11

Times Nick Faldo competed in the Ryder Cup, the most by any player in tournament history



PHOTOS: THOMPSON/STAFF/GETTY IMAGES; MOUHTAROPOULOS/STAFF/GETTY IMAGES; ADRIAN DENNIS/STAFF/GETTY IMAGES; PETER DAZLEY/CONTRIBUTOR/GETTY IMAGES; DAVID CANNON/STAFF/GETTY IMAGES; COURTNEY KEATING/GETTY IMAGES; ROSS KINNAIRD/STAFF/GETTY IMAGES; IAN MACNICOL/CONTRIBUTOR/GETTY IMAGES

## Poké Man

Sam Choy is taking over the U.S. mainland one cube of raw fish at a time **BY SAVANAH DICKINSON**

**HAWAIIAN CHEF SAM CHOY**, known as the “Godfather of poké,” brought his fish-focused mantra to Seattle’s food-truck scene three years ago. Naturally, Seattleites couldn’t get enough of the raw, cubed seafood, so Choy opened his first brick-and-mortar restaurant, Sam Choy’s Poké to the Max ([Samchoyspoke.com](http://Samchoyspoke.com)), in May. The author, Food Network regular and James Beard Award-winning chef is currently on the film-festival circuit promoting his documentary, *Sam Choy’s Poké to the Max*, which chronicles his quest for poké domination, from preparing the dish as a child in Oahu to bringing his Pacific Rim roots to the city. We caught up with Choy for more on his film, his new restaurant and the importance of the charity WaterHope.

### 1 / WHAT MAKES CHOY’S POKÉ SPECIAL

“My kind of poké is more of the traditional Hawaiian version, where I use sea salt or kosher salt and then I use the inamona (roasted candlenut) to give it a nice, nutty flavor and then the sea salad with the seaweed to make the flavor. From there, you can serve it on salads, you can serve it on crackers or you can eat it just like that with a brown bottled wine called beer.”

### 2 / WHAT’S ON HIS FALL MENU

“Because of the weather in Seattle, we shift the menu accordingly. We offset the menu with some other types of food besides just poké. We create some really interesting dishes like the poké wraps or a poké bowl or a poké patty that we fry like a

crab cake. The magic is that it’s sustainable and healthy. I’m avid about making sure sustainability is the guiding light for us. I want to have this around forever.”

### 3 / WHAT IT WAS LIKE FILMING A DOCUMENTARY ON THE OCEAN

“When working with the element of the ocean, we had this great plan to go out and catch fresh fish and then bring it on the boat. I made the poké right there. That worked, but there were a bunch of people that looked really, really green.”

### 4 / WHY THE CHARITY WATERHOPE IS SO SPECIAL TO CHOY

“These [impoverished] countries need water so they can grow, so they can drink, so they can be healthy.”

**FLY WITH CHOY**  
Sam Choy brings his Pacific and European influences to American’s premium-cabin menus for flights to and from Hawaii (as of May 2016) and now on transcontinental flights from both New York JFK and Miami (MIA) to Los Angeles (LAX) and from New York JFK to San Francisco (SFO).



### SAVE THE DATE

Chef Sam Choy will be creating the masterful meal at this year’s WaterHope fundraiser, Wine to Water, on Sept. 28 and 29 in Napa Valley, California. Visit [Waterhope.org](http://Waterhope.org) for more information.



PHOTOS: DOUGLAS PEEBLES



Elaine Heffner  
and grandson  
Alexander in  
Elaine's New York  
City apartment

**“WE WANT TO DO PROGRAMMING THAT IS TRUE TO THE FOUNDING  
1956 MANDATE: A THOUGHTFUL EXCURSION TO THE WORLD OF IDEAS.”**

—ALEXANDER HEFFNER

# The Minds, They Are A-Changing

After 60 years, PBS’ cherished and conversational news outlet *The Open Mind* is ushering in a new era — while still keeping it in the family **BY SAVANAH DICKINSON**

**IN 1956**, *The Open Mind* aired on television for the first time, creating an outlet for frank discussion with influential writers, technologists, politicians, artists and thinkers that has since become America’s longest-running public broadcast. Professor and author Richard Heffner created and hosted the show for more than five decades until his death in 2013. In the years since, his wife (and the show’s executive producer), 89-year-old Elaine Heffner, has assisted in the transition as their grandson, 26-year-old Harvard graduate Alexander Heffner, became the fresh face of the beloved broadcast. As they continue to strive to prolong the program’s commitment to civility, Alexander and Elaine chatted with *American Way* about what’s in store for the next 60 years.

**Alexander, did you ever foresee yourself taking over this family enterprise?**

**ALEXANDER HEFFNER:** It happened kind of through osmosis. It was never forced upon me, which is why I think, independently, I gravitated toward that calling of public service and journalism for the public good. Once my grandmother presented it to me as a way forward, we embarked on it enthusiastically.

**There’s a 63-year age gap between the two of you. Have generational differences ever created any issues in your work together?**

**ELAINE HEFFNER:** It’s been quite a learning experience. At times, there was a tension between Alexander’s move into the modern and new, and my wanting to preserve what I felt was the tradition behind it, so I think that in the struggle that took place between those two issues, we came out in a very good place.

**AH:** My grandmother’s among the savviest when it comes to digital. We’re calling each other. We’re emailing each other. We’re not Facebook-messaging each other quite yet.

**Elaine, how have you seen the television business change over the years?**

**EH:** It has almost no resemblance [to what it was before]. The television field was wide open. Somebody like my husband, who came out of the academic world, could approach television stations with ideas for programming, and they were hungry for those ideas.

**What has remained constant about your audience?**

**EH:** It’s people who are hungry to be stimulated intellectually. It is across the realm of age, gender, creed and color. That is the uniqueness of this venue.

**What guests on the show have made the biggest impact on you?**

**AH:** Aloe Blacc, because we’ve been so politically focused. Any time a musician, an artist, a thinker has insights that transcend the aura of celebrity, it’s worthy of consideration and exploration.

**Where do you see the show going in the decades to come?**

**AH:** We want to do programming that is true to the founding 1956 mandate: a thoughtful excursion to the world of ideas. That is the opening mantra: “Free to examine, free to question, free to disagree.” Simultaneously, we want to ensure that a young generation can come of age learning in the same way that the baby boomers — or the greatest generation — looked at radio and then TV as a source of ideas and knowledge and empowerment.

**How has *The Open Mind* stayed true to its mission of providing its audience with nonadversarial conversation?**

**AH:** It’s about interrogating ideas, not the people.



## NOTABLE GUESTS THROUGH THE YEARS

1957

**MARTIN LUTHER KING JR.**

1963

**CIVIL-RIGHTS LEADERS  
MALCOLM X,  
WYATT TEE WALKER,  
ALAN MORRISON AND  
JAMES FARMER**

1975

**NOBEL PRIZE-WINNING  
ECONOMIST  
MILTON FRIEDMAN**

1985

**WRITER AND ACTIVIST ELIE WIESEL**

2015

**SEN. BERNIE SANDERS  
AND FORMER INDIANA  
GOVERNOR  
MITCH DANIELS**

View 60 years of episodes at  
[Thirteen.org/openmind-archive](http://Thirteen.org/openmind-archive)

# Phantom Figures

For 30 years, a mysterious masked man has inhabited Her Majesty's Theatre in London. As *The Phantom of the Opera* celebrates its anniversary this month, we explore the theater's longest-running production by the numbers. BY SAVANAH DICKINSON



OCT. 9,  
1986

Date of the musical's debut at Her Majesty's Theatre starring Michael Crawford and Sarah Brightman (left)



6,000

Number of beads that bedazzle the replica of the Paris Opera House chandelier in the show

35 & 164

Number of countries and cities the musical has toured in



230

Number of costumes per show

2 HOURS

Time it takes an actor to transform into the Phantom's disfigured face using prosthetics and makeup



1909

Year that Gaston Leroux's novel, *The Phantom of the Opera*, was originally published. Composer Andrew Lloyd Webber (below) came across a worn copy of the book in 1985.



551

Pounds of dry ice — plus 10 fog and smoke machines — used to create the Phantom's catacomb home



1952

The year His Majesty's Theatre became Her Majesty's Theatre as Queen Elizabeth II assumed the throne

PHOTOS: DEBORAH FEINGOLD/GETTY IMAGES; BRUCE GLIKAS/GETTY IMAGES; WALTER MCBRIDE/GETTY IMAGES; COURTESY L.W. CURREY, INC.; IANNI DIMITROV PICTURES/ALAMY STOCK PHOTO; RAYMOND BOYD/GETTY IMAGES; ANDREW H. WALKER/GETTY IMAGES; ETHAN MILLER/GETTY IMAGES





# Yes, You Can Have Nice Things

The Park Hyatt New York's new "Feed Your Mind" program reinvents family-style fine dining BY THOMAS HAM

**MY WIFE AND I** just survived a weeklong trip to New York City with our 3-year-old daughter and our 15-month-old son. We are all alive. As a parent of young kids, that becomes the minimum bar for family vacations.

Three years ago, happy hour with friends was still plausible, and the thought of taking my 2-month-old to a nice restaurant didn't immediately trigger panic because I knew she would most likely sleep through the meal. In other words, I was the proud parent of a pet rock.

Once the kids were mobile, however, ambiance was replaced with screaming, Vietnamese fusion with french fries. Out of nowhere, your pet rock discovers free will and acts upon it relentlessly.

Imagine my joy, then, when I found myself sipping red wine and silently deliberating between lamb and duck leg confit guilt-free as my children quietly perused their new books.

That's how it goes at the Park Hyatt New York's "Feed Your Mind" program, which tailors dining for the whole family. Instead of having a phone thrust into their hands, your children receive a specialized menu that includes a "Book Course," a library cart of Phaidon books for ages 2-12 that comes tableside.

This is every young parent's dream, so make sure to get a cocktail. Try the Whiskey Smash. It will help you to stay relaxed when your son throws his salmon all over the gorgeous hardwood end-grain floor.



## HIGH SPIRITS

Did you know that vodka is deemed the most popular libation in America? In honor of the homecoming queen of cocktails, we've added a boozy twist to the following holidays in October.

BY SAVANAH DICKINSON



### OCT. 1

#### INTERNATIONAL COFFEE DAY

Shake or stir a double shot of espresso and 2 ounces of vodka with ice. Pour this coffee concoction into a chilled martini glass for the perfect caffeinated cocktail.



### OCT. 4

#### NATIONAL VODKA DAY

Pay homage with Toast Vodka, the corn-based spirit that literally encourages you to raise a glass in celebration. The Miami-born brand also offers a smooth coconut-water blend. Taste-test both on the rocks, in a martini or in Jell-O shots.



### OCT. 14

#### NATIONAL DESSERT DAY

Try a boozy chocolate-covered strawberry. Soak strawberries in vodka for 24 hours in the refrigerator, then pat dry and bathe the berries in melted chocolate.

*Toast Vodka (\$31) is available in California, Florida, Illinois, New Jersey and New York. [Toastvodka.com](http://Toastvodka.com)*



#### A SELECTION OF PHAIDON'S CHILDREN'S BOOKS

##### HUG THIS BOOK!

By Barney Saltzberg

##### PANCAKES: AN INTERACTIVE RECIPE BOOK

By Lotta Nieminen

##### TOTO'S APPLE

By Mathieu Lavoie

##### ANIMALS ARE DELICIOUS

By Sarah Hutt

For more books, go to [Phaidon.com/store/childrens-books/](http://Phaidon.com/store/childrens-books/)

# Mountain Mastery

A pair of custom skis from Wagner will have you looking stylish this winter BY ADAM PITLUK

**SERIOUS SKIERS OWN** their own skis, just like serious golfers own their own clubs: just like Judge Smails owns the ol' Billy Baroo. But even if you're an alpine novice, having a pair of your own skis that only you are allowed to look at, let alone ride, makes your ski trips that much more personal. But which ski should you buy? The answer is that you shouldn't buy any of those factory, mass-produced sticks. You should have your own pair custom-made by **Wagner Custom Skis** in Placerville, Colorado, just outside of Telluride.

"We want your skis to be a part of your skiing experience," says founder Pete Wagner. "Like a custom ski boot, our skis are adapted to you."

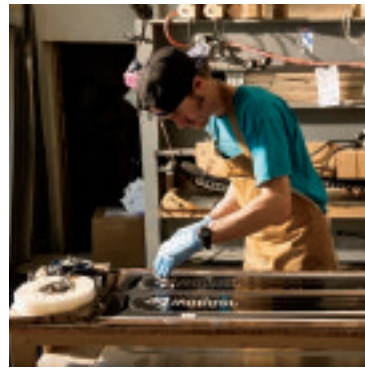
Everything about the experience is tailored to you, including the fitting process.

First, you have a conversation with one of Wagner's design consultants. (You don't have to go to Colorado for this meeting — they have telephones over at Wagner, although going to Colorado would be more fun.)

Then you review your custom ski specifications and design recommendations to make sure no part of your ski expectations was neglected. Finally, you choose your graphic.

Wagner Custom has been in business just under a decade, and already, the Skier DNA design process has created and shipped more than 5,000 pairs of tailor-made skis around the globe. And Pete Wagner is so confident that you'll love your custom skis that he implemented Wagner Custom's guarantee: If you're not 100 percent happy, he'll refund your money or build you another pair. With a deal like that, it's easy to grin.

**Wagnerskis.com**



## BOATS, BIKES AND BREWS IN BURLINGTON

The cozy boutique **Hotel Vermont** in Burlington pairs luxury digs with a sense of rugged adventure

BY SAVANAH DICKINSON

### BOATS

Test your balance on a paddleboard or row a kayak across Lake Champlain, nicknamed the "Sixth Great Lake." Try floating yoga on a board in the water, or stroll the coastline with a maple Creemee (Vermont's version of soft-serve ice cream) and enjoy the scenic views.

### BIKES

Bop around Burlington on one of Hotel Vermont's six custom, colored Budnitz Bicycles, handcrafted just blocks away. After biking the 7 miles of lakeside trails, finish off the night by chowing down at the hotel's Juniper bar and restaurant. On Nov. 4, the restaurant will be hosting their second annual fish-and-game dinner, benefiting Vermont Fish & Wildlife and Lake Champlain International.

### BREWS

There's no better place for beer buffs than Burlington, home to a number of the most sought-after brews in the world, like Zero Gravity Craft Brewery (**Zerogravitybeer.com**) and Queen City Brewery (**Queencitybrewery.com**).

Hop from brewery to brewery down Pine Street and soak in the sunset with a seasonal brew from Foam Brewers (**Foambrewers.com**). **Hoteltv.com**



## A BIGGER BANG

Curator Ileen Gallagher has pulled out all the stops with "**Exhibitionism**," the Rolling Stones-sanctioned interactive touring exhibit that arrives in New York on Nov. 12 for a four-month stay. Fans can immerse themselves in the Stones' iconography with nine galleries displaying more than 500 rare items, including Mick Jagger's lyric books and Keith Richards' guitar that fell apart at the end of recording "Gimme Shelter." **Stonesexhibitionism.com** -BRYAN REESMAN

PHOTOS COURTESY WAGNER SKIS (2); COURTESY HOTEL VERMONT; MICHAEL PUTLAND/GETTY IMAGES