

THE NAMES OF LSU'S FACILITIES
AND ACADEMIC UNITS

RENEW LSU

WHO, WHAT & WHERE

Shelby Beattie | Savannah Dickinson | Briana Fleetwood
Sydnee Pasquarello | Lawrence Ross | Mitch Simmons
Cole Young

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INTRODUCTION

Over 200 buildings make up the Louisiana State University campus in Baton Rouge.¹ A network of roads connect these buildings to form the campus of Louisiana's flagship university. We took a magnifying glass to the university facilities and academic units named after individuals, organizations and corporations.

To understand how LSU's streets, buildings and centers receive their names, we looked into the process of naming or renaming university facilities and academic units. We divided LSU's facilities and units between those with functional names and those named after individuals, organizations or corporations. We further divided those named after individuals, organizations or corporations into four groups: residence halls, academic and administrative buildings, streets and centers. Since its founding, LSU has produced a number of notable alumni who are not currently recognized on campus. We provided the names of illustrious alumni who may deserve an acknowledgement on LSU's campus. We researched the history of name changes dating back to 1987 and categorized them according to the type of change made to the name of the university facility or academic unit.

WHO

Summary of the statistics

We divided the university facilities and academic units accordingly: centers, streets, residence halls and academic and administrative buildings. We found white men are vastly overrepresented in the naming of LSU's facilities and units. Women and African Americans are hardly recognized in comparison.

Of the six centers named after individuals, five are named after white men. The only center named after an African-American man is the newly named Clarence L. Barney Jr. African American Cultural Center.² No centers are named after women, not even the LSU Women's Center.

All nine of the streets named after individuals are named after white men and women. Seven of the nine streets are named after men.

Women are best represented in the naming of residence halls on campus. Fourteen halls are named after women compared to the seventeen named after men. Only one hall is named in honor of African Americans.

Similarly, only one academic and administrative building is named after an African American. Women are represented on seven buildings while the names of men are inscribed on 52 campus buildings.

Of LSU's hundreds of centers, streets and buildings, four are named after men who fought for the Confederacy; only three are named after African Americans.

4

CONFEDERATE

3

BLACK

Centers

LSU is home to **14** centers. **Six** of these centers are named after individuals. **All six** of these centers are named after men. Outside of these six centers, one center is named after the Olinde family. Of the six named after individuals, **five** are named after white men.

Centers according to race white black



Centers according to gender male female

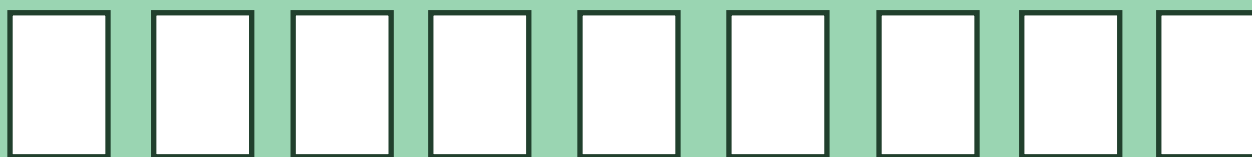


*As of May 2017, the African American Cultural Center was named in honor of Clarence L. Barney Jr., the first African-American chairman for the LSU Board of Supervisors.²

Streets

Nine streets on LSU's Baton Rouge campus are named after people. **All** of the individuals are white. **Seven** of the nine are men.

Streets according to race white black



Streets according to gender male female



*The two streets named after women are located near the sorority houses on campus.

*One street is named after a rear admiral in the Confederate navy, Raphael Semmes, who was arrested for treason following the war.³ This street runs through the heart of campus in front of the Student Union, bookstore and the Clarence L. Barney, Jr. African American Cultural Center.

Residence Halls

Of LSU's residence halls named after individuals, **17** are named after men and **14** after women. Only **one** residence hall is named after two American Americans, Theodosia and William Gates.¹ The remaining namesakes of residence halls, besides three whose races could not be determined, are white.



*P.G.T. Beauregard, for whom Beauregard Hall is named, served as a general in the Confederate army. Born in Louisiana, Beauregard returned to his home state following the war.⁴

*Edmund Kirby Smith, for whom Kirby Smith Hall is named, served as a lieutenant general in the Confederate army. Afraid of being prosecuted for treason, Smith fled to Mexico and Cuba before returning to Virginia in 1865.⁵

Academic and Administrative Buildings

Of LSU's academic and administrative buildings named after individuals, **52** are named after men and **7** after women. Similar to the residence halls, only **one** academic or administrative building bears the name of an African American, A.P. Tureaud Sr. The remaining namesakes of academic and administrative buildings, besides one whose race could not be determined, are white.



*Samuel H. Lockett, for whom Lockett Hall is named, served as an officer in the Confederate army and professor of engineering at LSU.⁶

*A.P. Tureaud Sr., for whom Tureaud Hall is named, served as a prominent attorney in Louisiana. He worked on behalf of the NAACP Legal Defense and Education Fund Inc. and handled a majority of the desegregation and civil rights cases filed in the state from 1940 to 1960.⁷ He is also the father of the first African-American undergraduate to attend LSU.⁸

Notable Alumni

Thorough research of LSU's Alumni database produced candidates that meet the criteria established within Policy Statement on Naming University Facilities and Academic Units (PS 70) who are not currently memorialized on campus with the naming of a facility or academic unit in his or her honor.⁹



General Robert H. Barrow

Notable Accomplishments: 27th Commandant of the U.S. Marine Corp from 1979 to 1983; Appointed by President Reagan to the Foreign Intelligence Advisory Board in 1984; Personally accepted the surrender of Japanese forces in the interior of China; Awarded the Navy Cross and Distinguished Service Cross for extraordinary heroism during the Korean War and Vietnam War

Degree/Graduation: Attended LSU from 1939 to 1942 and served in the Corps of Cadets; Awarded an honorary doctorate from LSU in 1990

Other: 1986 LSU Alumni Hall of Distinction Inductee¹⁰

Olivia Davis

Notable Accomplishments: First female graduate from LSU in 1905¹¹

Antonio Guell

Notable Accomplishments: First Hispanic professor at LSU in 1913

Degree/Graduation: Earned mechanical engineering degree from LSU in 1905¹¹



Hubert Humphrey

Notable Accomplishments: 38th Vice President of the United States; 1969 Democratic Presidential nominee

Degree/Graduation: Earned a master's degree in political science from LSU in 1940¹²



Ernest N. “Dutch” Morial

Notable Accomplishments: First African American to receive a law degree from LSU; First African-American member of the Louisiana State Legislature since Reconstruction; First African American elected to the Louisiana Fourth Circuit Court of Appeal; First African-American mayor of New Orleans

Degree/graduation: Law degree graduate in 1954

Other: Posthumously honored with the dedication of the Ernest N. Morial Asthma, Allergy and Respiratory Disease Center by the Louisiana State University Health Sciences Center in 1997¹³

Col. John Joseph “Jack” Pitchford

Notable Accomplishments: One of the two known LSU alumni among the prisoners-of-war released under the North Vietnamese cease-fire agreement; Survived seven years in Vietnamese prison camp (alongside Sen. John McCain); Served previously in both World War II and the Korean War

Degree/Graduation: Attended LSU from 1949 to 1952; Graduated with a bachelor’s degree in forestry in 1952; Received U.S. Air Force Commission through LSU ROTC¹⁴

Darrell Addison Posey

Notable Accomplishments: Awarded the United Nations Global 500 award for “Outstanding Achievement in Service to the Environment” for his defense of Amazonian Indians and indigenous intellectual property rights; First recipient of the Sierra Club’s “Chico Mendes Award for Outstanding Bravery in Defense of the Environment”¹⁵

Degree/Graduation: Graduated with a Bachelor of Science in entomology in 1970; obtained a M.A. in anthropology in 1974¹⁶



William H. Stewart

Notable Accomplishments: Surgeon General of the United States from 1965 to 1969; Chancellor of LSU Health Sciences Center in New Orleans; Secretary of Louisiana’s State Department of Health and Human Resources from 1974 to 1977; Later served as Head of the Department of Preventive Medicine and Public Health at LSU

Degree/Graduation: Completed his undergraduate degree at LSU in 1942;¹⁷ Earned his medical degree through LSU Health Sciences Center in New Orleans

Other: Put first warnings on cigarette packs¹⁸

History of Name Changes

We reviewed the Board of Supervisors' minutes from 2012 to the present for instances when the Board approved the naming of facilities and academic units or name changes for facilities and academic units.¹⁹ We reviewed the Board of Supervisors' minutes from 1987 to 2011 for requests to name or change the name of buildings and streets.²⁰ We specifically looked at name requests affecting Louisiana State University and Agricultural and Mechanical College ("LSU"), the Paul M. Hebert Law Center, the School of Veterinary Medicine, the Louisiana State University Agricultural Center and the University Laboratory School.

The naming requests are divided into three categories:

1. facilities or academic units named after an individual, corporation or organization changed to a different name of an individual, corporation or organization;
2. facilities or academic units with functional names changed to the name of an individual, corporation or organization; and
3. facilities or academic units with functional names changed to different functional names.

**Number of approved name change requests for facilities and academic units
2012 to the present ¹⁹**

Category One

5

Category Two

106

Category Three

7

Number of approved name change requests for buildings and streets
1987 to 2011²⁰

Category One

1

Category Two

14

Category Three

1

Process

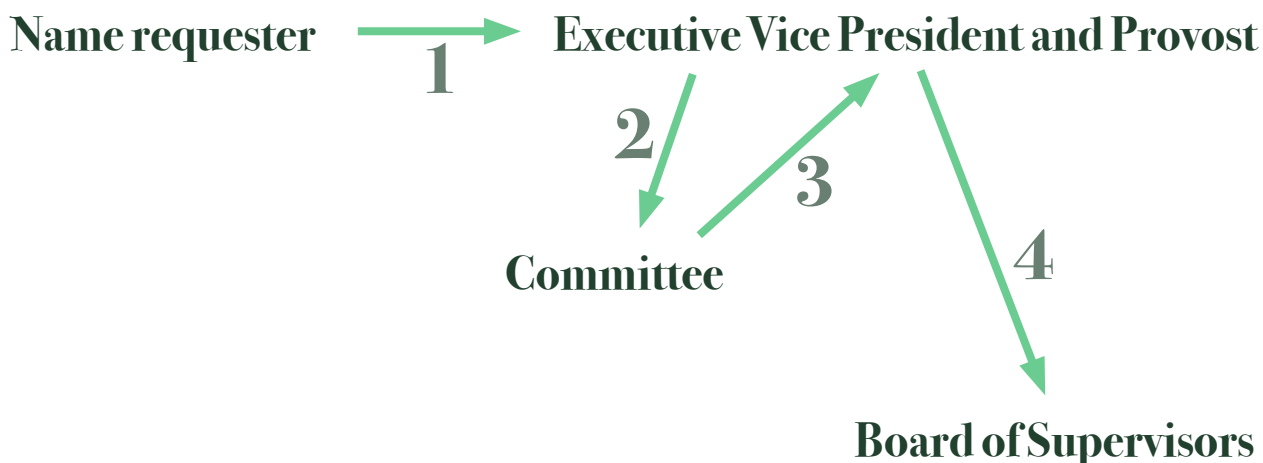
[The Policy Statement on Naming University Facilities and Academic Units](#) (PS 70) dictates the process of naming buildings (or portions of buildings), sites, streets, parks, open spaces, colleges, schools, departments, institutes, programs or centers under the control of Louisiana State University and Agricultural & Mechanical College.²¹

A request to name (or change the name) of a facility or academic unit must be made in writing through the submission of the “[LSU Facilities Naming Request Form](#)” to the Executive Vice President and Provost.²¹ The request form requires the attachment of a detailed rationale for the proposed naming according to the standards set in PS 70.²²

Once a name request has been submitted, the Executive Vice President and Provost forwards the request to the Committee on Naming University Facilities and Academic Units. The committee is not a formal committee of the Board of Supervisors. Instead, it advises the Executive Vice President and Provost. The Executive Vice President and Provost appoints the 13-member committee. The voting members select the committee chair. The committee consists of eight tenured faculty members who serve for four years in two staggered classes. They may be reappointed. Four members sit on the committee with voices but no votes: the President’s Office Designee, the Executive Vice President and Provost’s designee, the Vice President for Finance and Administration’s designee and one CEO from the LSU Foundation, Alumni Association or Tiger Athletic Foundation. The CEOs rotate in two-year terms.²¹

The current members of the Committee on Naming University Facilities and Academic Units are:

- Ann Holmes, Chair
- Fereydoun Aghazadeh, College of Engineering
- Gaines M Foster, College of Humanities and Social Sciences
- Stacia L Haynie, College of Humanities and Social Sciences
- Rajesh P Narayanan, College of Business
- Thomas Sofranko, College of Art and Design
- Grover L Waldrop, College of Science
- Rick Perry, TAF
- Church John, Law Center
- Heather Herman, Office of Academic Affairs
- Tony Lombardo, Facility Services
- President’s Office Designee²³



After receiving the request from the Executive Vice President and Provost, the committee seeks out additional information it deems necessary. This includes getting the input of units occupying the facility in question. When naming academic units, the committee must get the approval of a majority of the full-time faculty of that unit. Once the committee gathers a sufficient amount of evidence, it comes to a recommendation by a simple majority vote and submits its recommendation in writing to the Executive Vice President and Provost. The Executive Vice President and Provost may then forward the request with his or her recommendation to the President who then forwards it to the Board of Supervisors. The Executive Vice President and Provost may also go back to the committee and ask that it reconsider its recommendation. In cases of functional names, the Executive Vice President and Provost authorizes the Office of Facility and Property Oversight to change the name of the facility in the official files and records instead of forwarding it to the President.²¹ Changes to names of departments, majors or other academic programs must be further approved by the Louisiana Board of Regents following approval by the Board of Supervisors.²⁴

Facilities and units retain their names for the useful life of the facility or unit. The replacement or substantial renovation of a facility is considered the end of a facility's useful life. The termination, merge or change in nature of an academic unit is considered the end of an academic unit's useful life.²¹

A facility or unit may be renamed when a benefactor's naming period concludes. In most instances of naming for corporate benefactors, the name is granted for a ten-year term but may be renewed. A benefactor may request a change in the name of the facility or unit named in his, hers or its honor. If approved, the benefactor is responsible for the replacement signage and related costs. The university reserves the right to nullify its obligation regarding a naming with no financial responsibility to return funds to a benefactor.²¹

The university may terminate its obligation regarding a naming in three circumstances:

- If the benefactor's reputation changes substantially; therefore, compromising the public trust, dishonoring the university's standards or conflicting with the university's best interest.

“However, caution must be taken when, with the passage of time, the standards and achievements deemed to justify a naming action may change and observers of a later age may deem those who conferred a naming honor at an earlier age to have erred. Naming should not be altered simply because later observers would have made different judgments.”²¹

- If the benefactor violates the terms of the naming agreement by failing to pay.
- If the benefactor's payment is less than the value agreed upon in the naming agreement.²¹

Criteria

In the case of functional names, ones that do not involve the names of individuals, organizations or corporations, the criteria for naming facilities and academic units depends on **the appropriateness and accuracy of the name, its simplicity and the extent to which it duplicates or resembles already existing campus facilities.**²¹

The criteria for naming a facility or academic unit after an individual differs slightly from the criteria for naming a facility or academic unit after an organization or corporation.

An individual should:

- have a significant connection with the university as a student, an alumnus, a faculty member, an administrator, a Notable Donor or Benefactor, or a supporter and;
- be of excellent character and have made significant contributions to his or her field of endeavor or to society overall or;
- be of excellent character and have made substantial contributions to the development of LSU or the State of Louisiana in education, the arts, public life, or some other field of endeavor.²¹

An organization or corporation should:

- be a Notable Donor or Benefactor to the University as defined below;
- have an honorable reputation;
- agree in writing that the naming of a facility or unit does not imply an endorsement by LSU and the organization or corporation may not use it as such except in the cases of advertising tied to LSU Athletics;
- be named for a period of time outlined in the naming agreement.²¹

Those individuals who are not eligible include:

- current holders of elected public office,
- candidates for public office,
- current LSU employees,
- current members of the LSU Board of Supervisors and of the Louisiana Board of Regents for Higher Education.²¹

University facilities including public buildings, sites, streets and parks may not be named in honor of a living person. An individual must be deceased for two years before having a facility or academic unit named in his or her honor. However, portions of buildings, may be named after a living or deceased person to honor his or her contributions to the University, campus or college.²⁵

Notable donors or benefactors may have a university facility named in his, her or its honor if the gift or donation meets the set monetary threshold or if the Executive Vice President and Provost makes unique arrangements.²¹

Building

50 % of the cost of constructing a new building,

75 % of the cost of renovating an existing building, OR
the equivalent of the University's general endowment for a building constructed or renovated with funds from the state or federal governments.

College or school

\$20 million

Academic department

\$10 million

Institute, program or center

\$1 million

Portion of a facility

the amount needed to renovate or equip it for a specific purpose.²¹

WHAT

Definitions

University facility: a building or portion of a building, site, street, park or open space, or a tangible and relatively permanent feature under LSU's management

Academic unit: a college, school, department, institute, program or center at LSU

Notable Donor or Benefactor: a memorial gift, individual (living or deceased), corporation or organization whose naming desires may be considered if the gift or donation meets or exceeds the defined amount for the facility or unit or meets the amount approved by the President in special instances²¹

WHERE

Map



Map of LSU provided by the Cook Hotel online²⁶

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Photo of Ernest N. “Dutch” Morial <http://archive.constantcontact.com/fs066/1101492877409/archive/1102095851324.html>

Photo of William H. Stewart

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